

# Van Finder Weekly

# Van Locator Weekly

## New & Used Van Advertising

Advertisers can take advantage of the glossy paper throughout the magazine - no need to hide your advertisements in a separate glossy section that may contain car advertisements.



Generous discounts are available for advertisers who place a series of advertisements.

## Classified Advertising

Van-related services in the classified section of the magazine are arranged into categories, making it easy for the reader to find what they are looking for - there is no clutter in the way - all the services advertised have something to do with owning and operating a van.

A healthy insurance section demonstrates the popularity of the magazine. Van Finder/Van Locator has become *the* place that van users turn to when insuring their vans.

## Web site

Advertisers with vans in Van Finder and Van Locator can pay a small fee to have the vans added to the [www.vanlocator.co.uk](http://www.vanlocator.co.uk) website. The website reaches thousands of additional van buyers every month.

Packages are available for companies to advertise using banners - ideal for insurance and other service companies.

vanlocator online

## Magazine Profile

Van Finder and its sister magazine, Van Locator are unique in focusing 100% on selling vans. Both magazines are weekly buying and selling titles with a heavy advertising bias, designed for the serious buyer of vans up to 7.5 tonnes.

Full colour is available throughout the magazine, printed on a glossy paper to make adverts clear and easy to read.

Arranged in simple to use, regional sections, the reader can identify local offers from advertisers, whilst also remaining attractive to advertisers who require a national presence.

*The best of both worlds for readers and advertisers alike*

## Magazine Distribution

Van Finder is available for free pick up at hundreds of petrol stations across the UK on Fridays. In addition, the magazine is distributed via key refuelling stations plus builders and plumbers merchants nationwide.



Targeting the fleet operator, Van Finder is mailed to thousands of companies who operate more than five vehicles each week. In addition, more than 1,000 copies are sent to dealers and suppliers of van related services.

Van Locator is distributed throughout the independent newstrade, and is available at thousands of newsagents across the country every week.

THOUSANDS OF NEW AND USED VANS FOR SALE EVERY WEEK!

**FREE**

# Van Finder Weekly

Incorporating Van Locator Weekly

**The UK's No.1 Van Magazine**

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Find your next van on-line at [www.vanlocator.co.uk](http://www.vanlocator.co.uk)

**The NATIONAL Magazine that's LOCAL to your area!**

**Free EVERY Week!**

Panel Vans Specialist Vehicles High Cabins Boxes and Lutons Car Derived Vans Broadbodies & Tipper Pick-Ups Suburbanised vehicles

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